Marketing and Member Education

Health Plan Name:
Health Plan Contact:
Contact Email:
Report Period Start Date:
Report Period End Date:

BAYOU HEALTH Reporting

Document ID: PM109 Revision Date: 8/14/2014
Document Name: 109 - Marketing and Member Education Materials Distributed
Reporting Frequency: Monthly
Report Due Date: 15th of the month following end of reporting period
File Type: Excel
Subject Matter: Marketing (M)

Event Date	Event Start Time	Event End Time	Name of Event					Type of Event	Target Audience	Brief Description of Event	Sponsorship		Event Host				Materials Distributed at Event	Number of Attendees	Comments
				City	Zip Code	Parish	Region				Yes/No	Amount	Organization/ Business	Contact	Phone	Email			