



State of Louisiana

Department of Health and Hospitals
Center for Preventive Health
October 12, 2010

TO: LA WIC VENDORS

FROM: TRICIA GUIDROZ, MA
LA WIC VENDOR MANAGER

RE: SIMILAC NEOSURE INFANT FORMULA

Abbott Nutrition has made a name and can size change to Similac NeoSure infant formula. The new name is Similac NeoSure Expert Care powder. The can size has been increased to 13.1 oz. Abbott Nutrition did not change the UPC code for this product.

Since WIC food instruments are issued three months at a time, some WIC participants may have 12.8 oz can Similac NeoSure w/iron powder printed on their food instrument(s). WIC participants must be allowed to purchase either the current size (12.8 oz) or the new size (13.1 oz), depending on the availability at the Vendor location, but **MUST** purchase the "quantity" printed on the food instrument.

It is optional as to whether or not LA WIC Authorized Vendors stock this infant formula.

Should you have any questions concerning this matter, please feel free to contact us at (504) 361 – 6725.