



Governor  
**Bobby Jindal**

## Proclamation

**WHEREAS,** optimal nutrition is of vital significance in the early months and years of life and has a lifelong impact on sustained health; and

**WHEREAS,** breastfeeding is one of the most easily utilized and cost-effective prevention strategies available worldwide for a variety of infections and many chronic and acute diseases and certain childhood cancers; and

**WHEREAS,** breastfeeding enriches the bonding process between mother and child, and provides women with added protection against ovarian and breast cancers; and

**WHEREAS,** there is a critical need for healthcare providers, employers, public health entities, policymakers, childcare providers and the global community to keep breastfeeding high on the public health agenda in improving the health and wellbeing of Louisiana mothers and babies; and

**WHEREAS,** World Breastfeeding Month 2013 is a time to recognize the importance of providing support and encouragement to breastfeeding mothers and to celebrate the 2013 theme, "Breastfeeding Support: Close to Mothers."

**NOW, THEREFORE,** I, Bobby Jindal, Governor of the State of Louisiana, do hereby proclaim August 2013 as

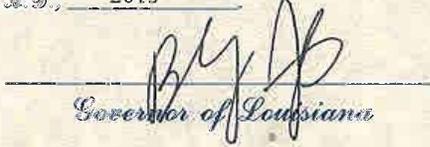
**BREASTFEEDING AWARENESS MONTH**  
in the State of Louisiana.



Attest By  
The Governor

  
Secretary of State

In Witness Whereof, I have hereunto set  
my hand officially and caused to be affixed the  
Great Seal of the State of Louisiana, at the  
Capitol, in the City of Baton Rouge, on this  
the 1<sup>st</sup> day of August  
A. D., 2013

  
Governor of Louisiana