

MONDAY, July 29

TIME	SESSION
Noon	PRE-CONFERENCE REGISTRATION
	<i>Welcome!</i>
12:30 – 1 p.m.	Karen A. Chustz , Director of Nutrition Services DHH Office of Public Health
1 – 1:30 p.m.	<i>A Message from Our Director</i> Dr. Takeisha Davis , Director Center for Community & Preventive Health DHH Office of Public Health
1:30 – 5 p.m.	<i>Reclaiming Our Breastfeeding Experience: Best Practices to Engage African-American Moms</i> Jeretha McKinley, BA and Kimarie Bugg MSN, MPH Reaching Our Sisters Everywhere, Inc. (ROSE)
5:30 p.m.	<i>Meet & Greet with Dr. Corey Hebert</i>

TUESDAY, July 30

TIME	SESSION
8:30 a.m.	REGISTRATION/NETWORKING
8:45 – 9:00 a.m.	<i>Good Morning!</i> Karen A. Chustz
9:00–9:30 a.m.	<i>Welcome from the Office of Public Health</i> J.T. Lane , Assistant Secretary DHH Office of Public Health
9:30-10:15 a.m.	<i>Keynote Address</i> Dr. Denese Shervington , President & CEO Institute of Women and Ethnic Studies
10:15-11:15 a.m.	<i>Taking a Closer Look @ Strategies that Work, and What's on the Horizon</i> Facilitator: Dr. Takeisha Davis Panelists: Dr. Robert Maupin Louisiana State University School of Medicine Dr. Leanne Redman Pennington Biomedical Research Center Dr. Ashley Lucas Our Lady of the Lake Pediatric Physician Group Dr. David Holcombe DHH Office of Public Health, Region 6
11:15 a.m.	*** BREAK***

MORNING BREAK-OUTS

	WIC-1. Women, Infants and Breastfeeding Counseling Jeretha McKinley, BA and Kimarie Bugg, MSN, MPH Reaching Our Sisters Everywhere, Inc. WIC-2. Obesity Prevention in the WIC / WIC-eligible Population Pamela Romero, LDN, RD , Nutrition Services DHH Office of Public Health Leslie Lewis, MS, LDN, RD , Bureau of Family Health, DHH Office of Public Health
11:30 a.m. - 12:30 p.m.	WIC-3. Anthropometrics: An Assessment Blueprint Tonda Martin, MS, FNPM, BSN, RN Southern University School of Nursing
	WIC-4. WIC Vendor Training Tricia Guidroz, MA , Nutrition Services DHH Office of Public Health

12:30 p.m.

***** LUNCH *****

AFTERNOON BREAK-OUTS

	WIC-5. Women, Infants and Breastfeeding Counseling Jeretha McKinley, BA and Kimarie Bugg, MSN, MPH Reaching Our Sisters Everywhere, Inc. WIC-6. Strategic Communications Skills: The Foundation for Success! Robin Schooling, SPHR Consultant and Owner, Silver Zebras, LLC
1:45-2:45 p.m.	WIC-7. Lessons Learned to Ensure Business Continuity in WIC Operations Robert Lee , Membership Coordinator & Leadership Academy Administrator National WIC Association Melissa Guillory, LDN, RD DHH Office of Public Health, Region 2
	WIC-8. Program Updates WIC Program State Agency Staff
	WIC-9. Breast Pump Assembly Clinic Penny Trepagnier , Breastfeeding Peer Counselor Manager, DHH Office of Public Health

2:45 p.m.	*** BREAK ***
3 – 4 p.m.	PLENARY SESSION Rev. Douglas Greenaway , President & CEO National WIC Association WIC CHAMPION AWARD Monica McDaniels , Assistant Director of Nutrition Services, DHH Office of Public Health

WEDNESDAY, July 31

TIME	SESSION
8:30 a.m.	REGIONAL PLANNING SESSION ROUNDTABLES
	<i>Welcome!</i>
8:45 a.m.	Matt Valliere, MPA , Deputy Director Center for Community & Preventive Health DHH Office of Public Health
9 – 10 a.m.	<i>Data Review Panel</i> Lyn Kietlyka, PhD , Senior Epidemiologist Bureau of Family Health DHH Office of Public Health Alexa Erk, MPH , Epidemiologist Bureau of Family Health DHH Office of Public Health Adrienne Finley, MPH , LaPRAMS Project Coordinator DHH Office of Public Health
10 – 11:45 a.m.	<i>Raising the Bar: Louisiana's Community Engagement Plan to Improve Breastfeeding Rates</i> Dr. Takeisha Davis and Karen A. Chustz DHH Office of Public Health
11:45 a.m.	<i>Let's Move!</i> Monica McDaniels , Assistant Director of Nutrition Services, DHH Office of Public Health
Noon	Grab-n-Go Lunch & ADJOURN Safe Travels!



INVITED SPEAKERS

J.T. Lane
Assistant Secretary
DHH Office of Public Health

Denese Shervington, MD, MPH
President & CEO
Institute of Women and Ethnic Studies

Rev. Douglas Greenaway
President & CEO
National WIC Association

Takeisha Davis, MD, MPH
Director, Center for Community & Preventive Health
DHH Office of Public Health

Leanne Redman, MS, PhD
Pennington Biomedical Research Center
Asst. Professor of Reproductive Endocrinology and Women's Health

Ashley Lucas, MD, FAAP
Our Lady of the Lake Pediatric Physician Group

Robert Lee
Membership Coordinator / Leadership Academy Administrator
National WIC Association

Robin Schooling, SPHR
Consultant and Owner, Silver Zebras, LLC

David J. Holcombe, MD, MSA
Regional Administrator / Medical Director
DHH Office of Public Health, Region 6

Kimarie Bugg, MSN, MPH
President & CEO
Reaching Our Sisters Everywhere, Inc.

Jeretha McKinley, BA
Reaching Our Sisters Everywhere, Inc.

Tonda Martin, MS, FNPM, BSN, RN
Southern University School of Nursing

Corey J. Hebert, MD
Chief Executive Officer, Black Health TV, Inc.

Robert T. Maupin, MD, FACOG
Louisiana State University School of Medicine

CONFERENCE INFORMATION

JW Marriot New Orleans
614 Canal Street
New Orleans, Louisiana

● **JW Marriot PassKey reservation system:**
1-877-622-3056

Room Group Name: 2013 WIC Conference
Group Code: FPH

Dates: 07/29/2013 – 07/30/2013

**Standard Guest Room: \$101.00/night for
a single**

JW Marriot New Orleans website
<http://www.marriott.com/hotels/travel/msyjw-jw-marriott-new-orleans/>

**2013 Nutrition Services
WIC Statewide Conference**

● **Online registration website**
<https://www.surveymonkey.com/s/LA2013WICConference>

About WIC & OPH

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) is funded by the U.S. Department of Agriculture to States for supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk.

The mission of the Office of Public Health (OPH) is to protect and promote the health of Louisiana residents. We accomplish this through education, promotion of healthy lifestyles, preventing disease and injury, enforcing regulations that protect the environment, sharing vital information, and assuring preventive services to uninsured and underserved individuals and families.

2013 Nutrition Services WIC Statewide Conference

**Monday, July 29
through
Wednesday, July 31**



**State of Louisiana
Department of Health and Hospitals (DHH)
Office of Public Health (OPH)
Nutrition Services Section**

