



**State of Louisiana**  
Department of Health and Hospitals  
Center for Preventive Health

June 2, 2011

TO: LA WIC VENDORS

FROM: TRICIA GUIDROZ, MA  
LA WIC VENDOR MANAGER

RE: CAN SIZE CHANGES FOR ENFAMIL® GENTLEASE® & ENFAMIL® ENFACARE® POWDER

The Louisiana WIC Program was recently informed that Mead Johnson is changing the can size of both Enfamil® EnfaCare® powdered infant formula and Enfamil® Gentlease® powdered infant formula.

**Enfamil® EnfaCare®**

- The 12.8 oz powder is being replaced by a 15.1 oz powder can.
- The new UPCs are 300870019080 (case) and 300870019486 (can).
- Mead Johnson will continue shipping the Enfamil EnfaCare 12.8 oz powder through July 31, 2011.
- The 12.8 oz powder will no longer be available for ordering after August 1, 2011.
- Current plans are for the new can size to begin shipping August 1, 2011. Depending on retailer inventory levels, the 15.1 oz powder should start appearing on retail store shelves sometime in early/mid September, 2011.
- Depending on when the WIC food instrument is issued at the clinic, they will either have *X cans of 12.8 oz Enfamil EnfaCare Powder* OR will have *X cans of 15.1 oz Enfamil EnfaCare powder*. **Vendors are required to dispense the amount and can size as stated on the food instrument.** For example:
  - If the food instrument states, "10 - 12.8 oz cn Enfamil EnfaCare Powder" the WIC participant **must** purchase 10 cans of Enfamil EnfaCare in the 12.8 oz can size.
  - If the food instrument states, "9 - 15.1 oz cn Enfamil EnfaCare Powder" the WIC participant **must** purchase 9 cans of Enfamil EnfaCare in the 15.1 oz can size.
- If a WIC participant has a food instrument with a can size that is not available at the vendor of their choice, they can choose to try another vendor or return to the clinic for issuance of a new food instrument.
- It is **optional** for WIC Vendors to stock this infant formula.

### **Enfamil® Gentlease®**

- The 12 oz powder is being replaced by a 12.4 oz powder can.
- The new UPCs are 300875101070 (case) and 300875100691 (can).
- Mead Johnson plans to begin shipping the new can size on August 1, 2011. Depending on retailer inventory levels, the 12.4 oz powder should start appearing on retail store shelves sometime in mid August to early September.
- Depending on when the WIC food instrument is issued at the clinic, they will either have *X cans of 12 oz Enfamil Gentlease Powder* **OR** will have *X cans of 12.4 oz Enfamil Gentlease powder*. **Vendors are required to dispense the amount and can size as stated on the food instrument.** For example:
  - If the food instrument states, "10 - 12 oz cn Enfamil Gentlease Powder" ,the WIC participant **must** purchase 10 cans of Enfamil Gentlease in the 12 oz can size.
  - If the food instrument states, "9 – 12.4 oz cn Enfamil Gentlease Powder", the WIC participant **must** purchase 9 cans of Enfamil Gentlease in the 12.4 oz can size.
- If a WIC participant has a food instrument with a can size that is not available at the vendor of their choice, they can choose to try another vendor or return to the clinic for issuance of a new food instrument.
- LA WIC Vendors are **required** to stock this infant formula.

Please inform all employees responsible for transacting WIC Food Instruments of these changes. Should you have any questions concerning this matter, please feel free to contact us at 504-568-8229.

Cc: Denise Harris  
Monica McDaniels  
SA Nutritionists  
Regional Nutritionists  
SA Staff